



ACCESS COMMUNICATIONS TEAM

Advertising & Public Relations

Reach the Top of the Arizona Corporate Market

RAYTHEON MISSILE SYSTEMS

#1 Top Gross Earnings

#1 Top Gross Profits

#1 Top Gross Employee Wages Paid

The need to be proactive marketing your business is always apparent. However, Raytheon employees' needs are broad. They need options. They can afford what you have. NOW. They are always looking for those who can make their life easier sooner. Also consider their visiting family, friends, and colleagues.

Do you think your destination or product would like to have the employees of Raytheon and other Arizona corporations be aware of your business and service?

Do you want loyal readers of RTeam and employeegroup.com as potential customers?

If the answer is YES, speak directly to this very targeted audience by "inviting" them to use your services or visit your destination. They are waiting to hear from you!

Please allow us to show you how easy it is to tap into the number ONE employee group in Arizona based on gross revenues, gross profits and gross payroll. AZ Republic reported that they are directly responsible for 1/3 of the entire state's economic impact !

RTEAM

Our Publication "R-TEAM" is made available to all current Raytheon employees, which is currently over 12,000 people. **We print 6,000 issues per month**, and these issues are made available at both Tucson facilities, (Houghton Rd./ Hughes Access Rd). "R-TEAM" is distributed at over 20 on site locations. R-TEAM is printed monthly and distributed the first week of the month. RTEAM appears online at www.employeegroup.com

In recent years, Raytheon has relocated thousands of employees from five different plant locations here in the United States; Lewisville, Texas, Tewksbury, Mass., San Jose, California, Orangeberg, SC., Mukilteo, Washington. Average Income is \$65,000.00 per year, yet 40% of the employees earn well above \$125,000.00 per year. We find that there is a heavy concentration of Raytheon employees Northwest, Northeast and Southwest.

The challenge is....do they need what you have and how can you create a DESIRE so that indeed they call you first. Let's work on that together. I have included rates for your convenience. I'm looking forward your response. If you have questions immediately, please do not hesitate to contact me at (office) 520-622-7008 or at 800-462-8705.

Be an Insider - Advertise Today

**When was the last time you said
"Thank You" to Raytheon Employees?**